

Elevating **Mobile** and **Web Solutions** from Development to Delivery



Case Study for



PROSAL

Prosal is basically a Market Place website where user can either post the job or can search and apply for the job. This website is developed keeping freelancer portal upwork.com as an inspiration



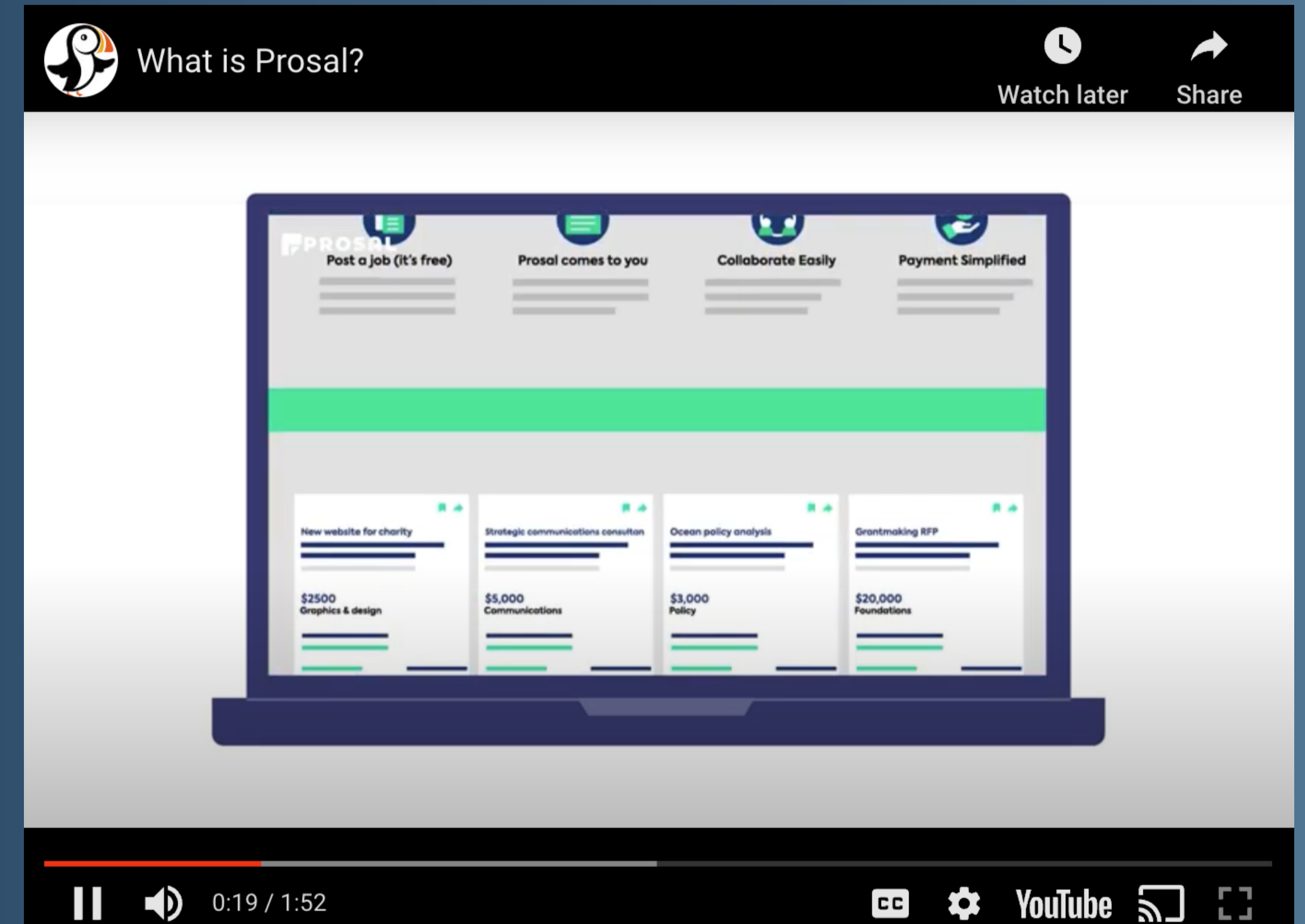
What's a Prosal?

Prosal is basically a Market Place website where user can either post the prosal/job or can search and apply for the prosal. This website is kind of Upwork platform.

In this website, we have 2 different types of users :

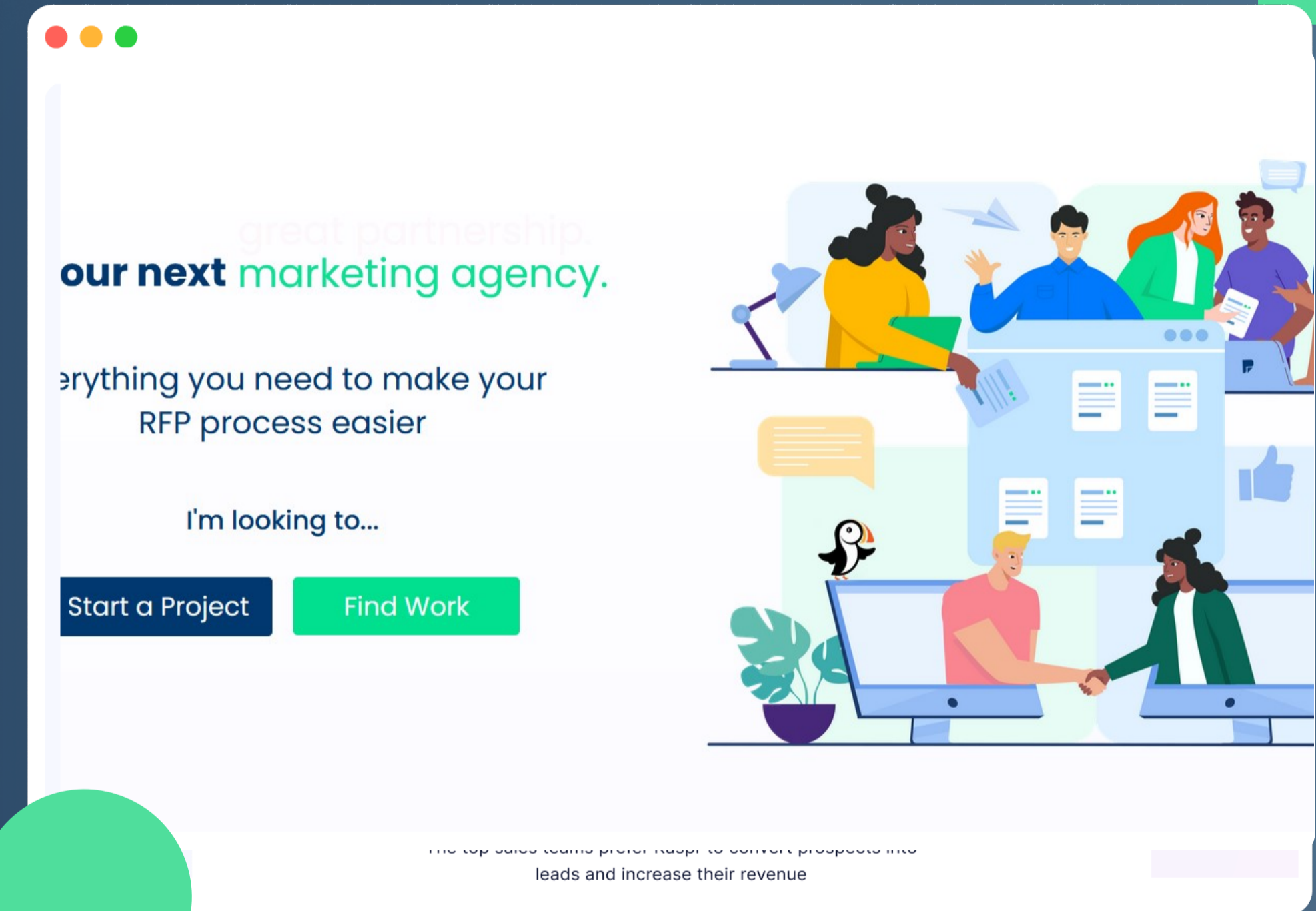
Issuer - Who's actually looking for a particular service and will further post that relevant prosal/job.

Responder - Who's actually going to provide the services.



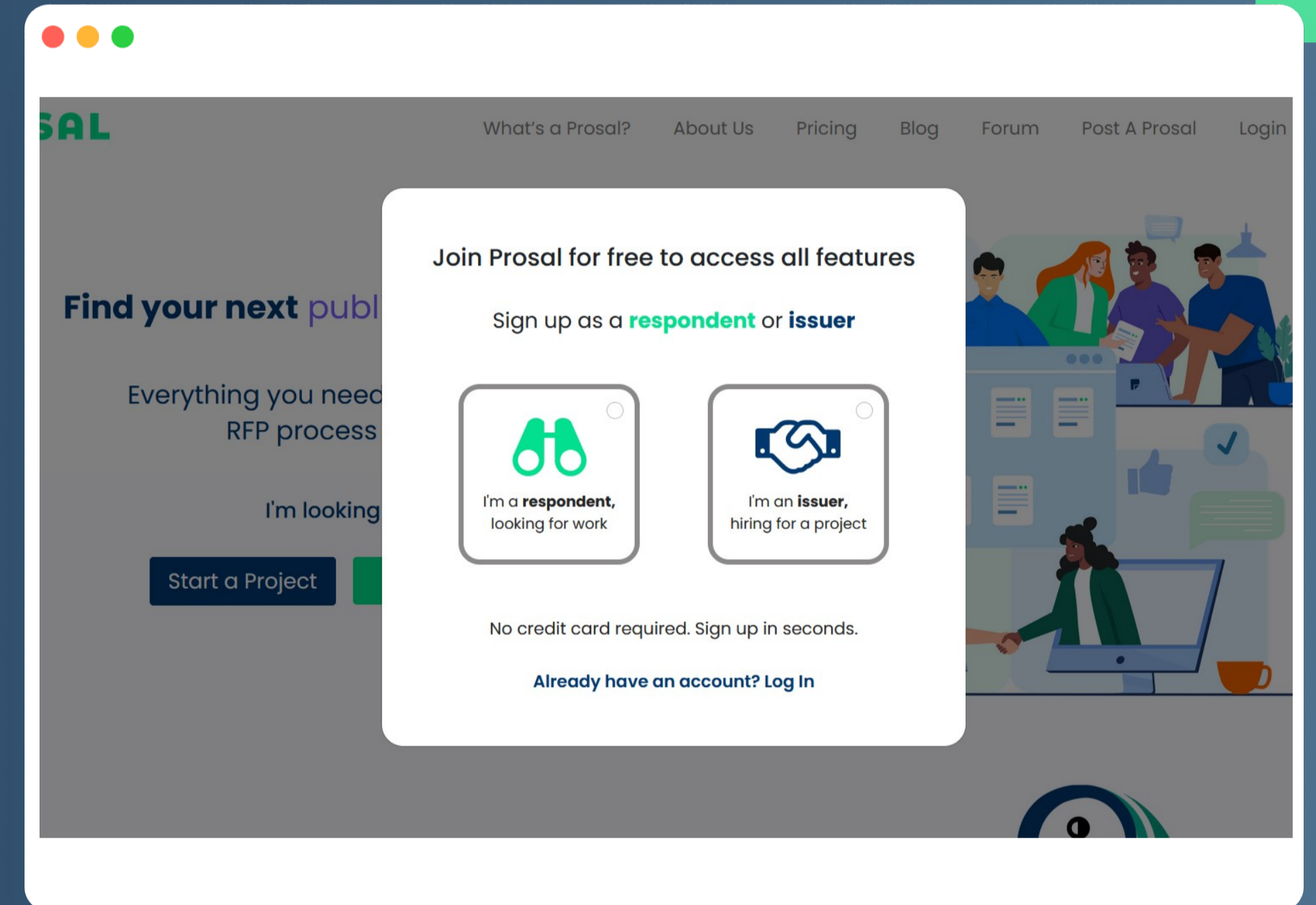
Project Brief

- ✦ A Prosal is the modern solution to RFPs. Issuers upload their RFP as-is, fill out some helpful information, and we summarize the complexity of their RFP into an easy-to-use card called a Prosal so that respondents know exactly what they're looking at the very first time they see it.
- ✦ Simply put, a Prosal is our take on the RFP - a standardized, predictable document optimized for readability and responses.



Here's How It Works

- ✦ A Prosal is the modern solution to RFPs. Issuers upload their RFP as-is, fill out some helpful information, and we summarize the complexity of their RFP into an easy-to-use card called a Prosal so that respondents know exactly what they're looking at the very first time they see it.
- ✦ Vetted consultants, called respondents, can create profiles and search, filter, save, ask questions and submit responses to their preferred Prosals.
- ✦ Issuers can then use Prosal's Dashboard tools to filter submitted responses, review alongside their teams, and select a winner. They can also share feedback with respondents both during the selection process and after completing a project.
- ✦ We strive to create a community of like-minded professionals and instill values of collaboration, inclusion and changemaking into how business is conducted. Sign up for free to join us!



Project Features

Let your customers order directly from their phone to reduce waiting times. Your staff manage it all from their phones.

- ✓ Respondents
- ✓ Issuer
- ✓ Forum
- ✓ Post Prosal
- ✓ Prosal MarketPlace
- ✓ Prosal Details
- ✓ Response to Prosal
- ✓ Blog
- ✓ Testimonial

The screenshot shows a comparison table titled "What's the difference?". It compares two plans: "Community" and "Premium". The "Premium" plan is highlighted with a green background. Both plans include features like "Find new opportunities", "Save RFPs and ask questions", "Unlimited responses to RFPs", "Profile highlighting", "Private Slack channel", "Chat and email support", and "Priority support". The "Premium" plan includes additional features: "Curated RFPs in your inbox", "Profile highlighting", "Private Slack channel", "Chat and email support", and "Priority support".

	Community	Premium
Find new opportunities	✓	✓
Save RFPs and ask questions	✓	✓
Unlimited responses to RFPs	✓	✓
Curated RFPs in your inbox		✓
Profile highlighting		✓
Private Slack channel		✓
Chat and email support	✓	✓
Priority support		✓

Issuer

Issuer post the proposal and then Respondent find their proposal from the marketplace and response on the proposal . Issuers can accept or decline respondent proposals.

Comparison Table:

	Starter	Pro
Post unlimited RFPs	✓	✓
Updates and responses in one place	✓	✓
Track RFP views and interest	✓	✓
On-site question & answer	✓	✓
RFP resources & templates	✓	✓
Vetted partner recommendations		✓
Review by RFP expert		✓
Customized evaluation rubric		✓
Automatic scheduling		✓
Customized interview questions		✓
Chat and email support	✓	✓
Priority support		✓

Join Prosal Page:

Find trusted partners for your project. Join Prosal.

Are you an...

Agency Client

Starter
Free
Save time and expand your reach by using Prosal's RFP management tools.
Join for free!

Pro
Contact for pricing
Tight timeline? Don't know who to reach? Want someone to handle it all? Let our experts take care of it!
Get in touch

Marketplace Dashboard:

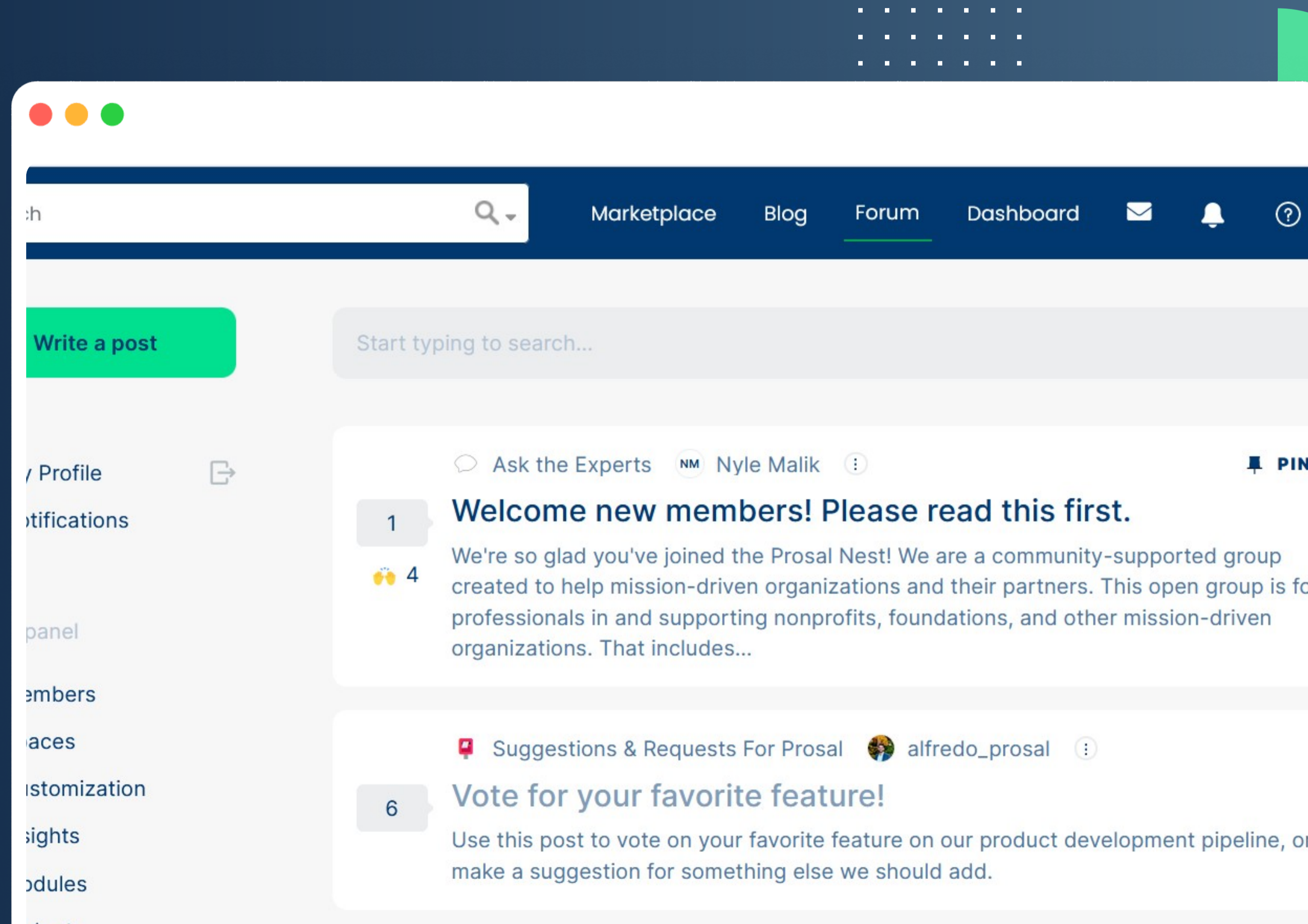
Marketplace Blog Forum Dashboard

ACTIVE INACTIVE COLLABORATING COMPLETED

- Education and School Website Design and Hosting**
 Client is seeking a qualified, creative, experienced and professional firm or consultant for website design and hosting for existing official website (eamboatschools.net) and six...
 \$4,567
 Data & Analysis
 Timeline | Dec 02, 2022-Dec 30, 2022
 Due on | Dec 30, 2022
 149 views
- Website Redesign and Development**
 Primary Objective: Assess current website and facilitate the streamlining of all pages and content. Need a user-friendly interface with a responsive build for mobile devices. Ability to have the entire website ...
 #Edu
 \$4,567
 Data & Analysis
 Timeline | Dec 02, 2022-Dec 29, 2022
 Due on | Dec 31, 2022
 47 views
- Guidance for Adaptive and Scenario Supply Planning...**
 Our goal is to create a website that engages, connects, and informs our constituents. Residents, businesses, visitors, staff, and others need to be able to access the site, do business with the City, and find a...
 \$100,000 - \$250,000
 Finance
 Timeline | Dec 01, 2022-Dec 10, 2022
 Due on | Dec 24, 2022
 12 views

Forum

From here Issuer and respondent can post and comment on their spaces.



Post Proposal

Post Your Proposal to the marketplace.

Posted to marketplace

Title* * is required

Write a descriptive title, for example: Communications Consultant for Ocean Conservation Initiative

Project Overview*

Describe the problem you need solved in a couple of sentences.

Document Upload

Click or drag your documents here to upload

Project Category*

Select Category

Submission Deadline*

dd / mm / yyyy

Project Length

Approximate Start Date* Approximate End Date*

dd / mm / yyyy dd / mm / yyyy

Budget

Select Range Enter your budget

Pick your budget range

Keywords (5 maximum)

HIT ENTER after typing in each keyword (e.g. DigitalMarketing, BIPOC-Owned, Java)

Estimated Hours per Week

Prosal Marketplace

Issuer Posted prosal will be shown here and from here respondent can select the prosal for response. . . .

The screenshot displays the Prosal Marketplace interface. At the top, there is a dark blue navigation bar with a search bar, a user profile icon 'L', and menu items for Marketplace, Blog, Forum, Dashboard, and a 'Post A Prosal' button. Below the navigation bar is a horizontal menu with categories: Branding & Design, Communications, Data & Analysis, Diversity, Equity & Inclusion, Finance, Marketing, Strategic Planning, Technology, Websites, and Other. A 'Sort by: New' dropdown is located on the right side of the main content area. The main content area features a grid of project listings. Each listing includes a title, a brief description, a budget range, a timeline, and the number of interested parties and views. The first row contains four listings: 'Website Redesign and Development' (\$50,000, 15 views), 'District and School Website Design and...' (\$50,000 - \$100,000, 10 views), 'Local Government Website Redesign' (\$350,000, 7 views), and 'Website Development, Redesign, and Hosting' (\$100,000 - \$250,000, 5 views). The second row shows the start of four more listings: 'Web Accessibility Tool', 'Website Redesign, Web Hosting, and...', 'Muskegon Website Development', and 'Website Design & Development'.

Prosal Detail

Prosal details form here respondent can see the prosal details

The screenshot displays a web interface for a 'Prosal Detail'. At the top, there is a navigation bar with a search field, a search icon, and links for Marketplace, Blog, Forum, and Dashboard. The main content area features a title 'Website Redesign and Development' with an 'Active' status tag. Below the title, there are statistics for '40 views' and '0 Responses'. A user profile for 'Nick' is shown on the left. To the right of the profile are three prominent action buttons: 'I'm Interested' (green), 'Ask a Question' (yellow), and 'Respond to Prosal' (dark blue). Below these are smaller buttons for 'Download', 'Message', and 'Share'. The 'Data & Analysis' section shows a budget of '\$4,567' and a deadline of 'Responses Due | Dec 31, 2022'. A 'Summary' section follows, detailing the primary objective of streamlining the website and the need for a user-friendly interface, along with additional objectives for translation and hosting. A footer note at the bottom suggests refreshing the browser window if there are loading issues.

Search Marketplace Blog Forum Dashboard

Active Website Redesign and Development
#tested #test

40 views 0 Responses

Nick

Data & Analysis
\$4,567
Responses Due | Dec 31, 2022
Timeline | Dec 02, 2022–Dec 29, 2022

I'm Interested
Ask a Question
Respond to Prosal

Download Message

Share

Summary

Primary Objective: Assess current website and facilitate the streamlining of all pages and content. Need a user-friendly interface with a responsive build for mobile devices. Ability to have the entire website translated into Russian and other languages, if desired. Additional Objectives: Help create a visual narrative for the library to encourage visitation and use of library resources. Ideally the winning bid would include hosting/domain costs and a path for continued maintenance.

If you have trouble loading the document, please refresh your browser window

Response to Proposal

From this form the respondent can respond for the Issuer proposal .

The screenshot shows a web application interface for responding to a proposal. At the top, there is a dark blue navigation bar with a search bar on the left and links for Marketplace, Blog, Forum, and Dashboard on the right. Below the navigation bar, there is a breadcrumb link for "View Proposal Details". The main heading is "Website Redesign and Development" by user "testedtest". Key details include a budget of "\$4,567", a due date of "Dec 31, 2022", and a timeline from "Dec 02, 2022" to "Dec 29, 2022". There are 44 views and 0 responses. A section for attaching response documents is present, followed by a "Quick Summary" section with a rich text editor toolbar.

Search Marketplace Blog Forum Dashboard

[← View Proposal Details](#)

Website Redesign and Development

testedtest

\$4,567 Due on | Dec 31, 2022 44 views

Data & Analysis Timeline | Dec 02, 2022-Dec 29, 2022 0 Responses

Attach your response document(s):

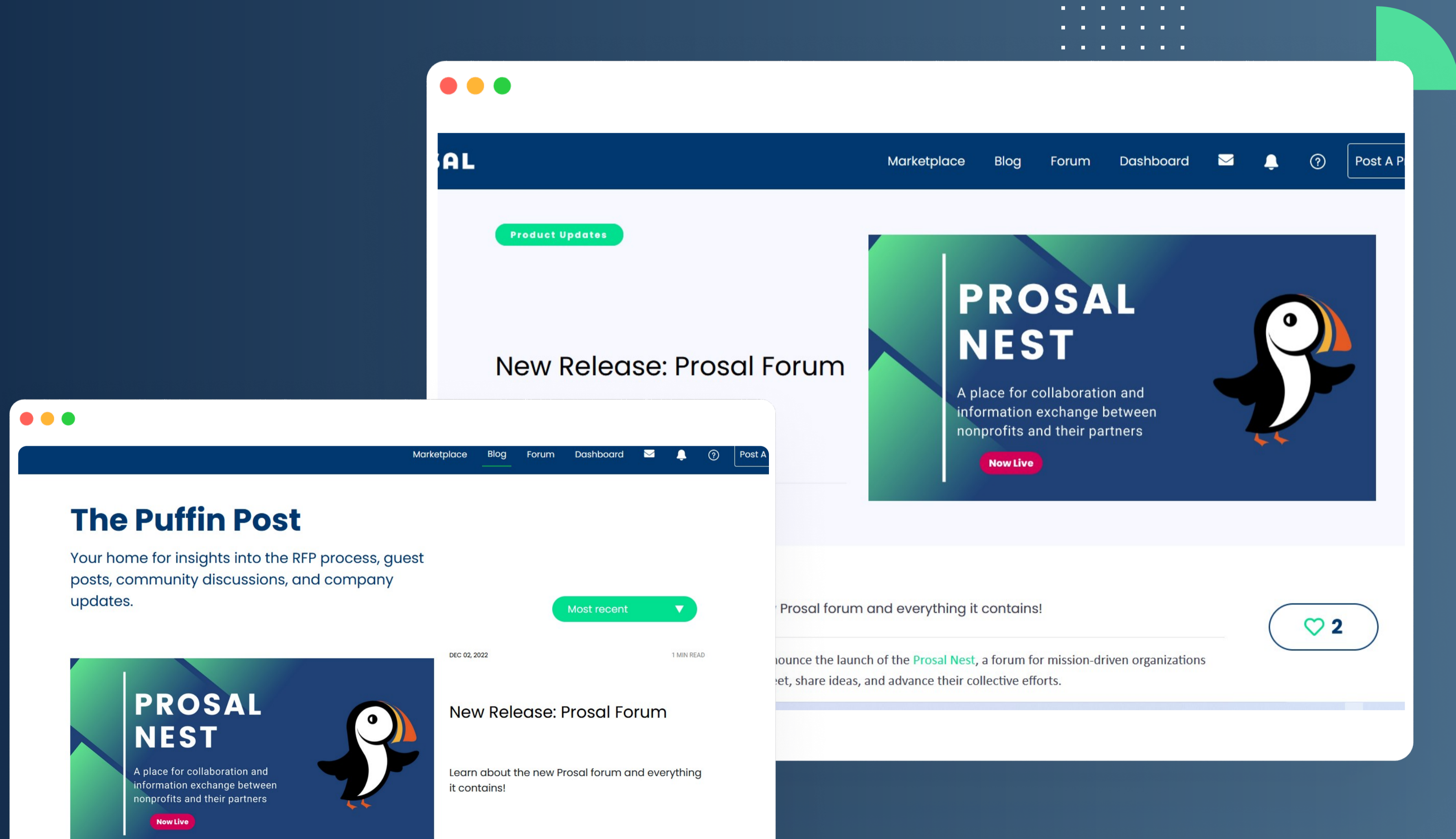
Click or drag your documents here to upload

Quick Summary

H1 H2 Sans Serif Normal B I U S ” ☰ ☷ ☹ ☺ ☻ ☼ ☽ ☿

Blog

Your home for insights into the RFP process, guest posts, community discussions, and company updates.



Testimonial

What our community is saying about Prosal



● ● ●

What our community is saying about Prosal

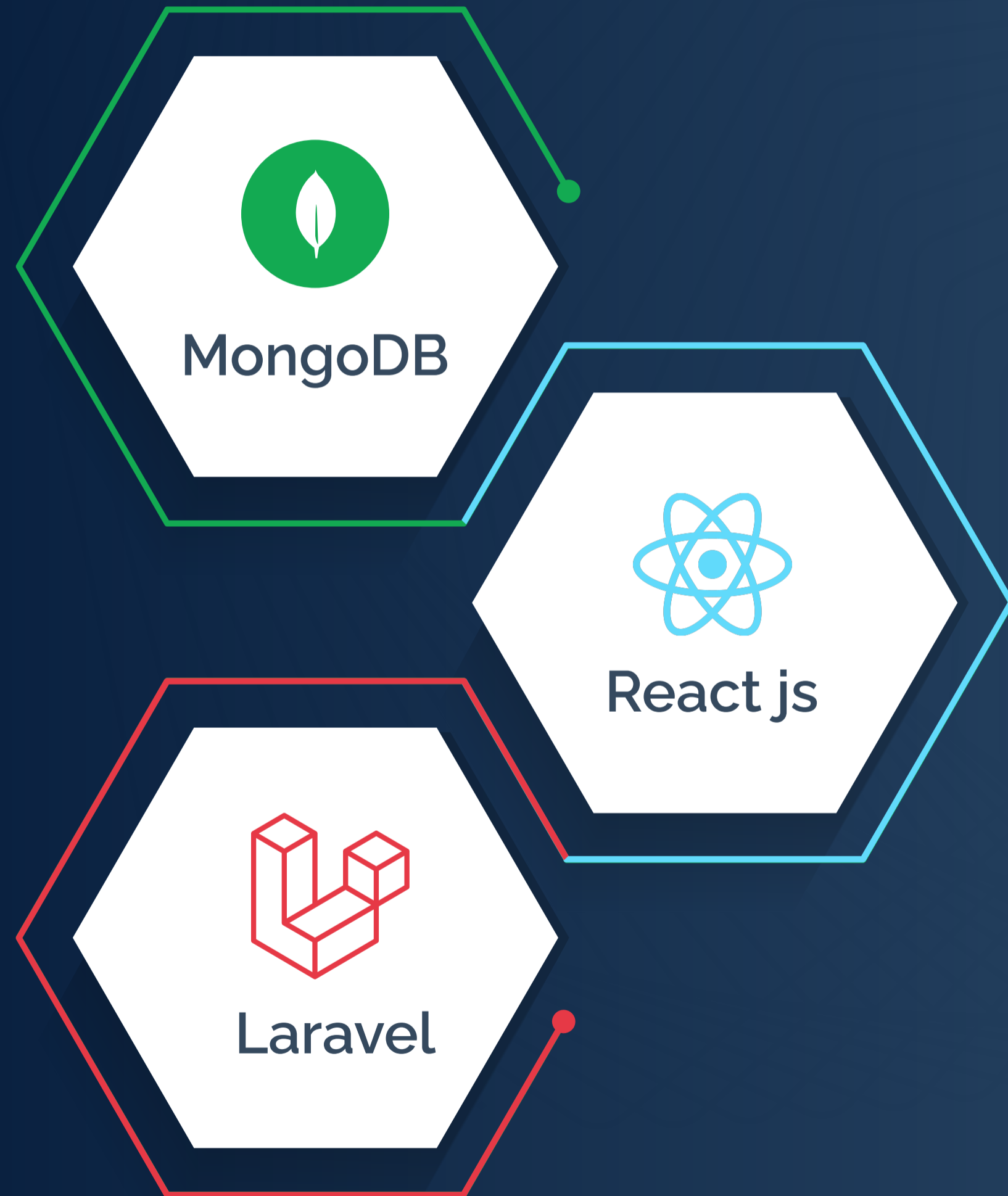
“ One of the goals for Ceres is to **engage with more diverse agencies and consultants**, and we use Prosal for that purpose. ”



Kamsha Maharaj
Senior Manager, Marketing and Communications




Project technology



Get In Touch With Us

Webethics
More Than Your Thoughts

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